**Scenario 1:**

Marie is a 25 year old Plane System Engineer, who just got married. She needs to **start saving** so she and her partner can **buy a house** and start a **family** in **5 years** time. They currently live and work in **Belgium**, in a rented house with her husband.

Since they spent a large amount on their wedding she **doesn’t have any savings** for now. She is planning to **save 30%** of what she earns and saving on clothes by **making her own** and **thrifting** more.

Marie would like something that could help her **manage her expenses** along with her husband’s and **put some money aside** to achieve her goals, **instead** of only tracking the money they spend by using a **spreadsheet**.

“We really should start looking at the idea of buying our own place”

**Scenario 2**: “A user scenario describes a basic story of an action or goal that a user wants to accomplish.”

Who: Pedro, a hotel receptionist.

What: Wants to start his business - opening an inn.

Where: Great-grandma’s farm.

Why: It’s his dream.

How: Saving, taking a loan, remodeling his great-grandma’s farm into an inn.

Pedro, 23 and a hotel receptionist, dreams of opening his own inn. He has researched a lot about loans and government programs, but is still anxious about taking the next step (“This could go horribly wrong and I will be left in debt”), which he plans on taking after saving enough.

He’s highly skilled in researching for loans and government programs, but is overwhelmed by all the workload he has to do by himself.

He may need a convenient app to store all his loans and government applications, as well as a space to store his investment plans. This is so because the task of starting a business is a gigantic seven-headed monster.

**Scenario 3:**

Elodie, a 22-year-old woman who has **just graduated in Graphic Design**, needs to **know more about finances** when she is **managing her money** so that she can make **better decisions** to achieve her goals.

Elodie currently has a **lot of different goals** : she wants to quit her part time job to find a **full-time job** in her area, she would like to **move** from her shared flat to an apartment on her own, or with her partner. She is also planning on **buying a car** to make it easier for her to go to work and, most of all, she wants to **pay her student loan** of 15000 euros quickly.

She really needs **financial guidance** to understand what she can do, what are the financial opportunities that she can have, and learn how she can **manage her income** in view of all her goals.